



Designer
Khava Arapieva

Design. Art. Inspiration

Biography



Khava Arapieva was born on April 2, 1988 in Grozny, Russia.

In 2005 she entered the Moscow State Textile University. A. N. Kosygina at the Faculty of Applied Arts.

In 2009 she became a Laureate of the International Competition of Young Designers “Russian Silhouette” with the collection “Sensual Plexus”.

2009: Founded KHAVAARAPIEVA, a prestigious fashion brand specializing in the premium and luxury segments.

2010: Launched the flagship KHAVAARAPIEVA showroom in Moscow, offering an immersive experience in luxury fashion.

2009-2012: Stepped onto the global fashion stage as a regular participant at Fashion Week in Moscow, showcasing a commitment to cutting-edge design.

2009-2015: Spearheaded the release and design of seasonal collections, setting trends and captivating audiences in Moscow.

2011: Represented KHAVAARAPIEVA at the international exhibition CPM / Collection Premiere Moscow, contributing to the brand's global recognition.

2012: Collaborated with the Hyundai Motor Group at the Moscow International Automobile Salon, captivating audiences with a unique collection showcase.

2014: Marked a significant milestone with a dynamic participation in mega fashion day and a collaborative fashion show at Sunday up Market in Moscow.

2009-2015: Successfully navigated collaborations with multi-brand stores across Russia and the CIS region, expanding the brand's influence.

2015: Ventured into international markets through collaboration with the Belarusian brand "fashion lux," and established the monobrand boutique KHAVAARAPIEVA in Brest, Belarus.

2016-2018: Undertook roles as a project manager and designer at Arleccino, contributing to the success of high-profile events in Moscow.

2019: Collaborated with the prestigious brand Gerry Weber in Moscow, showcasing a diverse skill set in the fashion industry.

Fashion Show

VOLVO FASHION WEEK

Brand Aesthetic

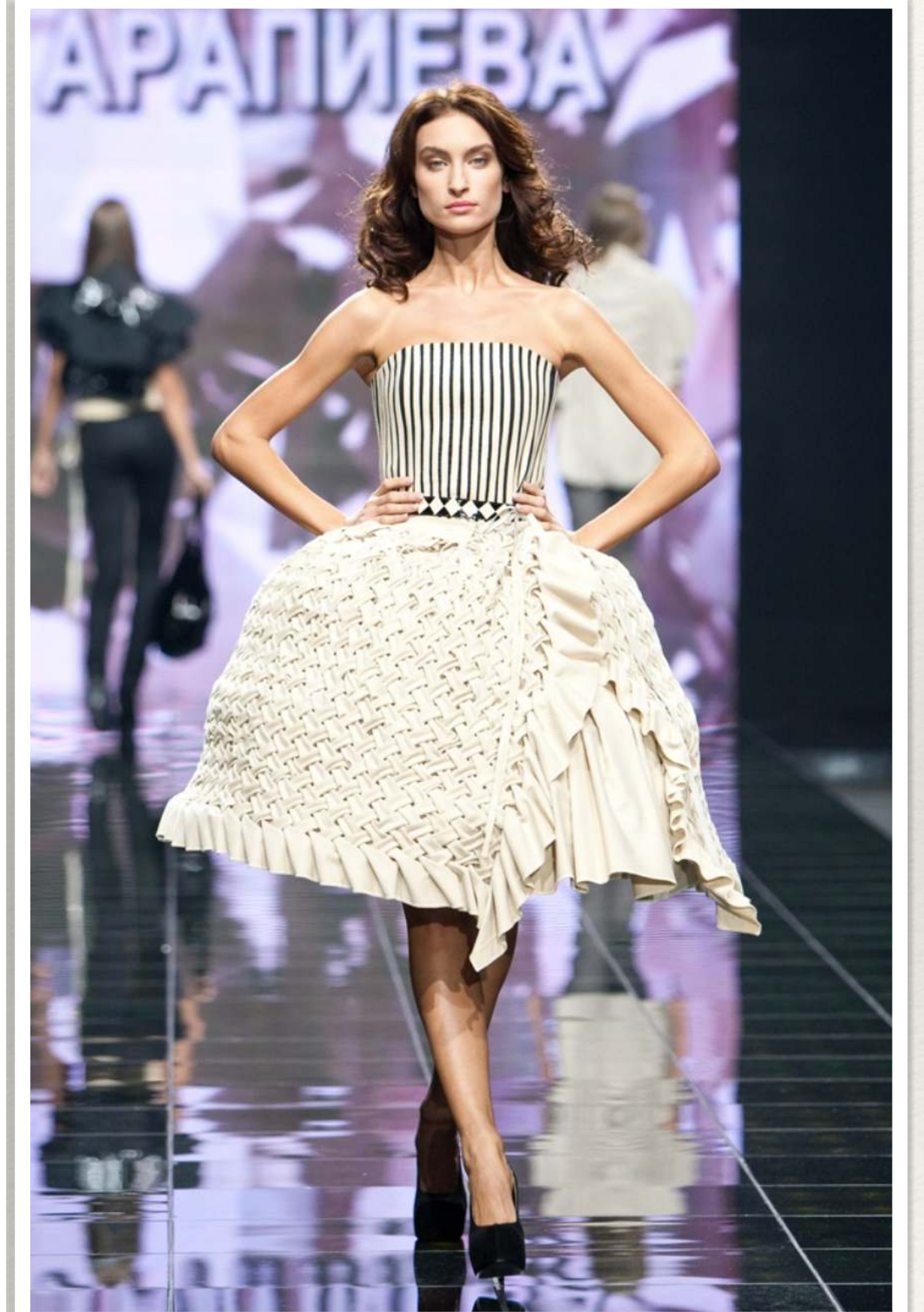
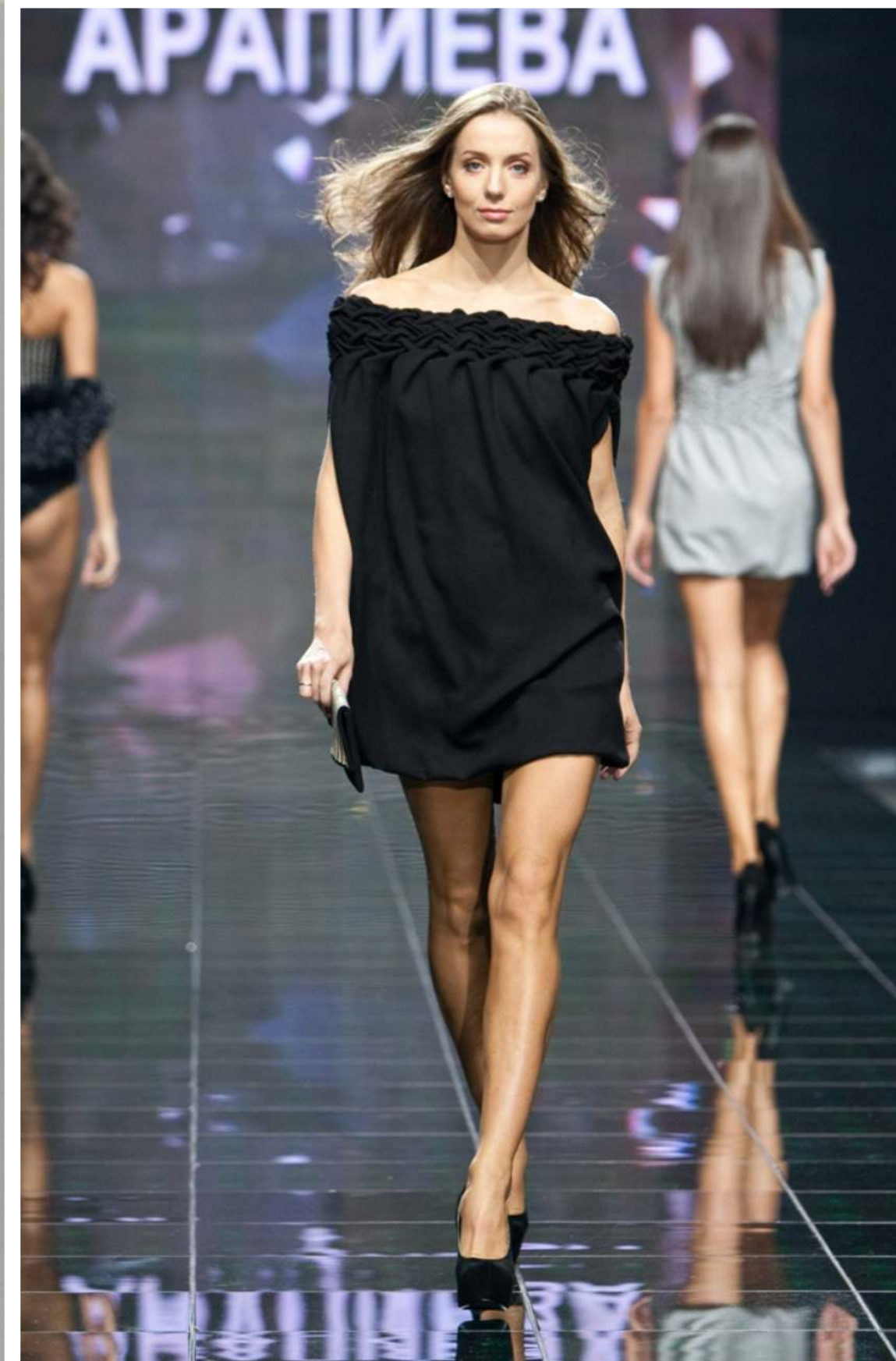
Khava Arapieva's collections embody a balance of understated elegance and refined luxury. Each piece is crafted exclusively from high-quality fabrics such as wool, chiffon, and natural silk. The designer pays exceptional attention to structure, achieving impeccable form through meticulous detailing and distinctive, handcrafted decor.

Every new collection traditionally features sophisticated chiffon and silk dresses, where the interplay of translucent, multilayered fabrics creates a captivating and ethereal effect.

Remaining true to her artistic vision, the designer builds a thoughtful, timeless wardrobe for a woman who values personal style above fleeting trends—someone who treats fashion as an ongoing, expressive “game” that highlights her individuality.



Collection S/S 2009



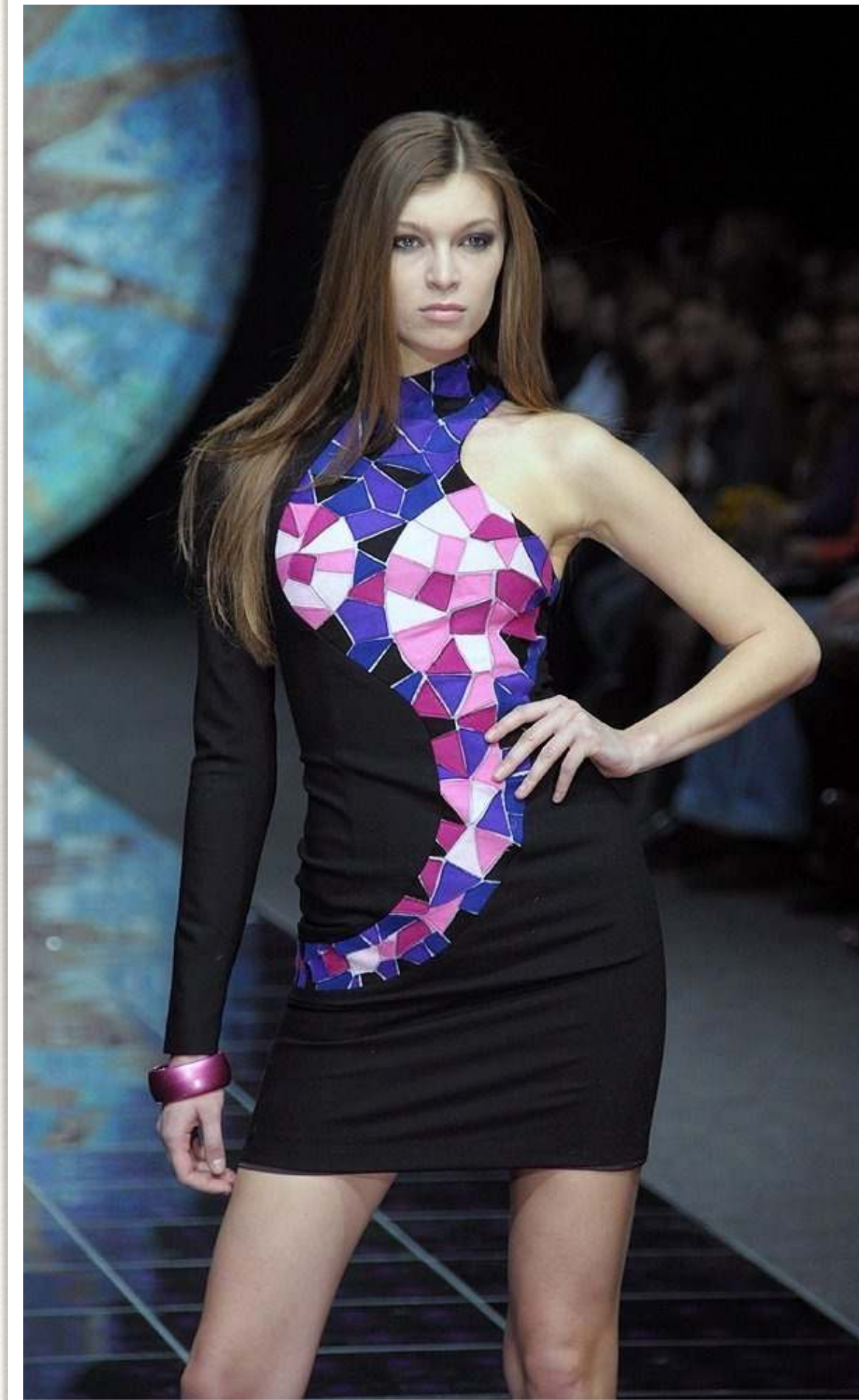
Collection F/W 2009-2010



Collection F/W 2009-2010



Collection F/W 2009-2010



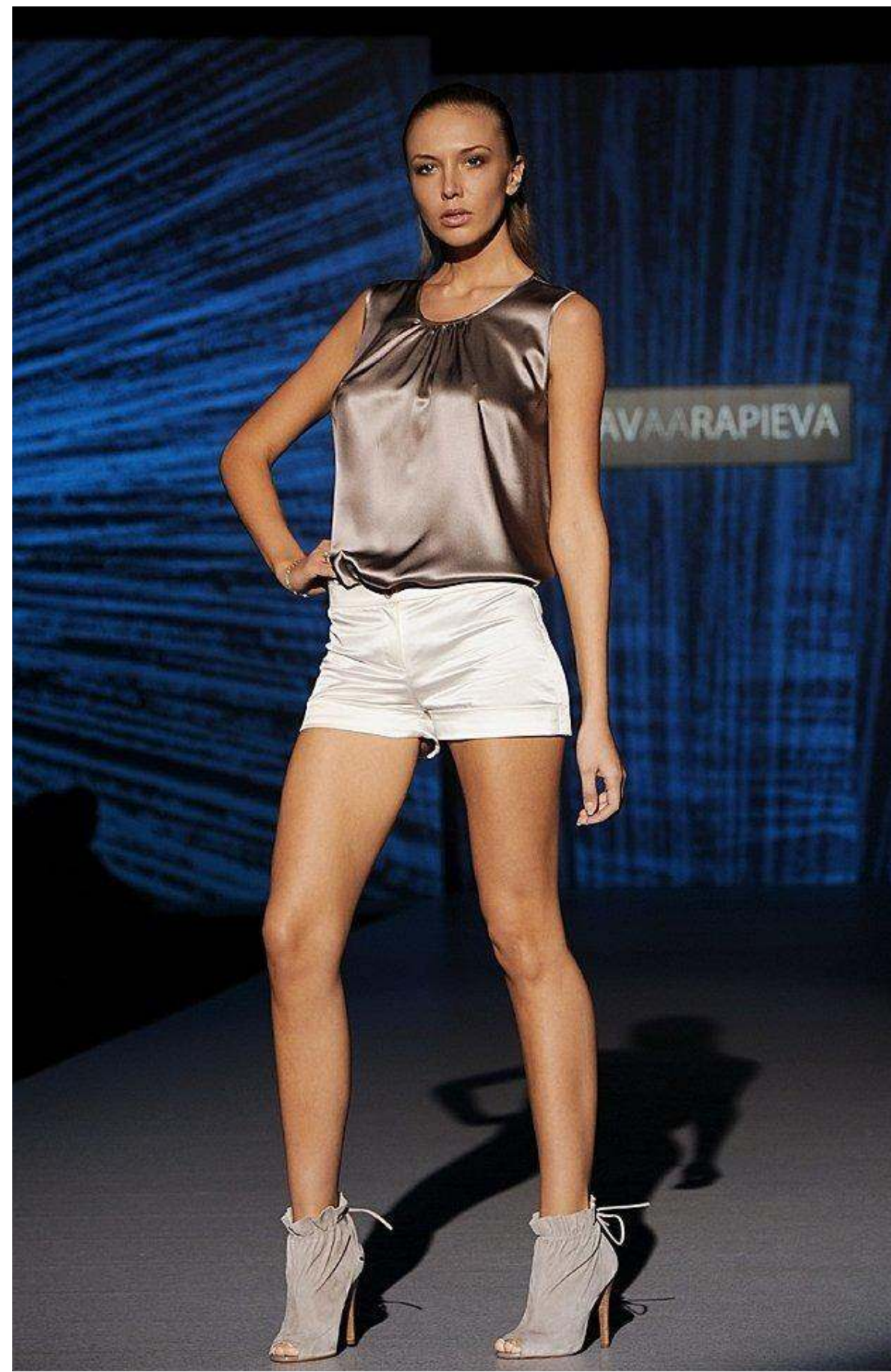
Collection S/S 2011



Collection S/S 2011



Collection S/S 2011



Collection F/W 2011-2012



Collection F/W 2011-2012



Collection S/S 2012



Collection S/S 2012



Collection S/S 2012



Fashion Show

MEGA Fashion Day

MEGA Fashion Day — KHAVAARAPIEVA Runway Show (2013)

On November 21, 2013, MEGA Fashion Day was held for the fourth time—an open, intellectually driven fashion event where enthusiasts could receive expert advice, insights, and recommendations from leading professionals in the industry.

The highlight of the evening was the KHAVAARAPIEVA runway show, organized in collaboration with Sunday Up Market, a prominent network of multi-brand stores featuring Russian designers.

The showcased Spring/Summer 2014 collection, titled “Formidable,” drew its inspiration from the art style of pointillism.

Vivid, airy looks—appearing almost alive—filled the runway with movement and lightness. Silhouettes radiated energy, romance, floral nuances, and the tender freshness of spring.



SUNDAY UP MARKET



KHAVA A RAPIEVA





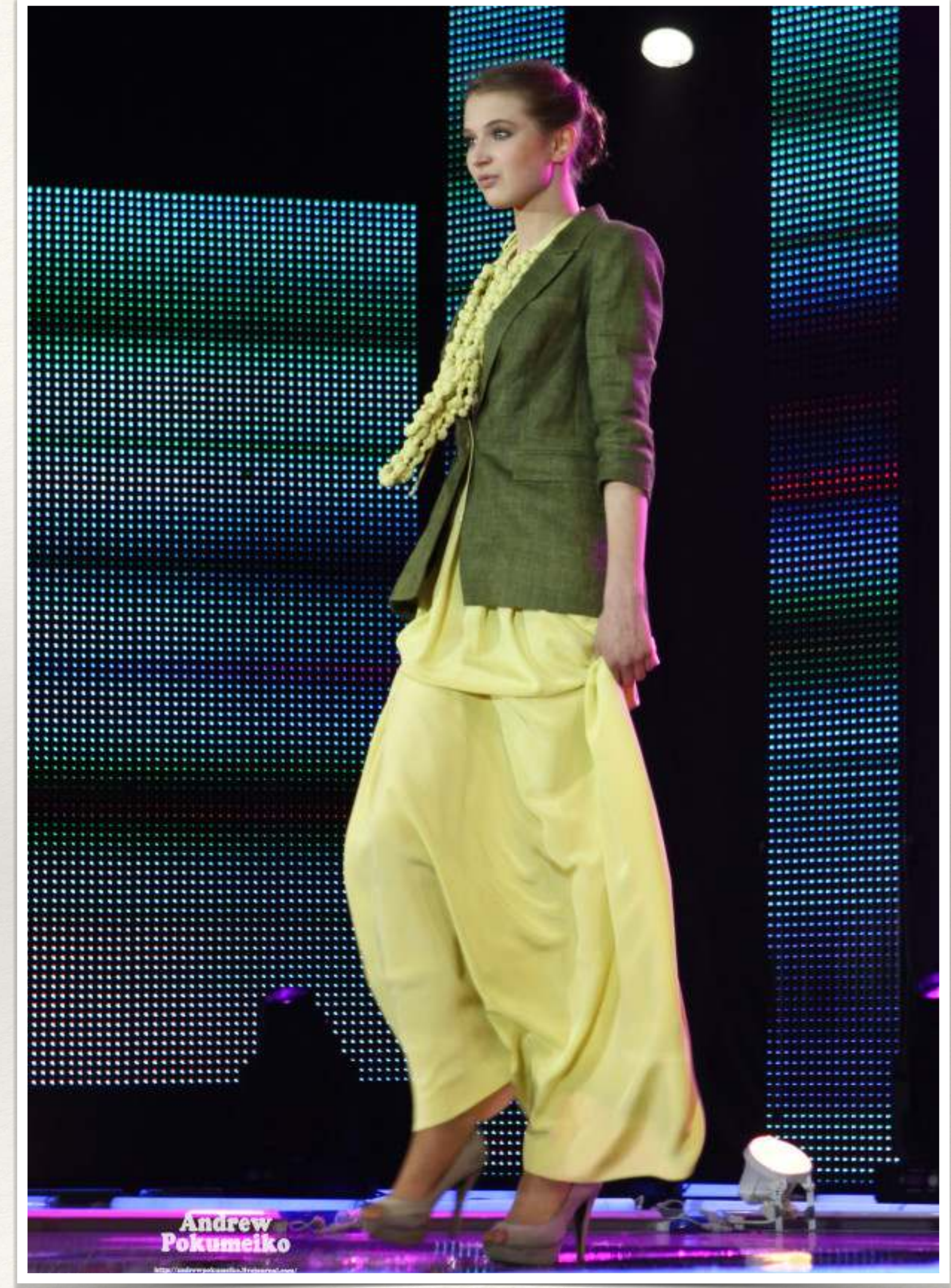
Fashion Show

Fashion Mill. Minsk. Belorussia. 2012

On May 11 and 12 in Minsk, at the Sports Palace, the final of the national fashion and photography festival-competition “Fashion Mill 2012” took place. The festival featured categories such as “Fashion School” and “Fashion Master”, showcasing the work of emerging fashion designers.

On May 12, a gala show was held, presenting the best collections created by Belarusian designers, along with collections from international guest designers.

Russia was represented by Khava Arapieva, Alexey Vlasov, and Denis Doroshenko. Over the years, they have become winners of the Russian Silhouette competition, and today they successfully present their collections at Volvo Fashion Week in Moscow and work in their own studios.



Collection Ready-to-Wear S/S 2013. Moscow. Russia.



Collection Ready-to-Wear F/W 2013. Moscow. Russia.



Collection Ready-to-Wear S/S 2013. Moscow. Russia.



Collection Ready-to-Wear F/W 2013-2014. Paris. France.



Collection Ready-to-Wear F/W 2013-2014. Paris. France.



Collection Ready-to-Wear F/W 2013-2014. Paris. France.



Collection Ready-to-Wear F/W 2013-2014. Paris. France.



Collection Ready-to-Wear F/W 2013-2014. Paris. France.



Collection Ready-to-Wear S/S 2014. Paris. France.



Exhibition

CPM - Collection Premier Moscow

Participation in CPM – Collection Première Moscow, 2011

Khava Arapieva took part in the 16th CPM – Collection Première Moscow, one of the largest and most influential fashion exhibitions in Eastern Europe. The event was held in Moscow from February 21 to 24, 2011, bringing together leading industry professionals, buyers, and designers from around the world.

The exhibition spanned more than 41,000 m² of space and showcased nearly 1,350 fashion collections. Exhibitors from 30 countries presented their new designs and trends for the upcoming Fall–Winter 2011/12 season.

Participation in CPM provided a significant platform for presenting Khava's work to an international audience, strengthening professional recognition and expanding creative and industry connections.



Collaboration

Manuel Revert factory.
Valencia. Spain. 2009-2012

Collaboration with Manuel Revert Factory (2009–2012)

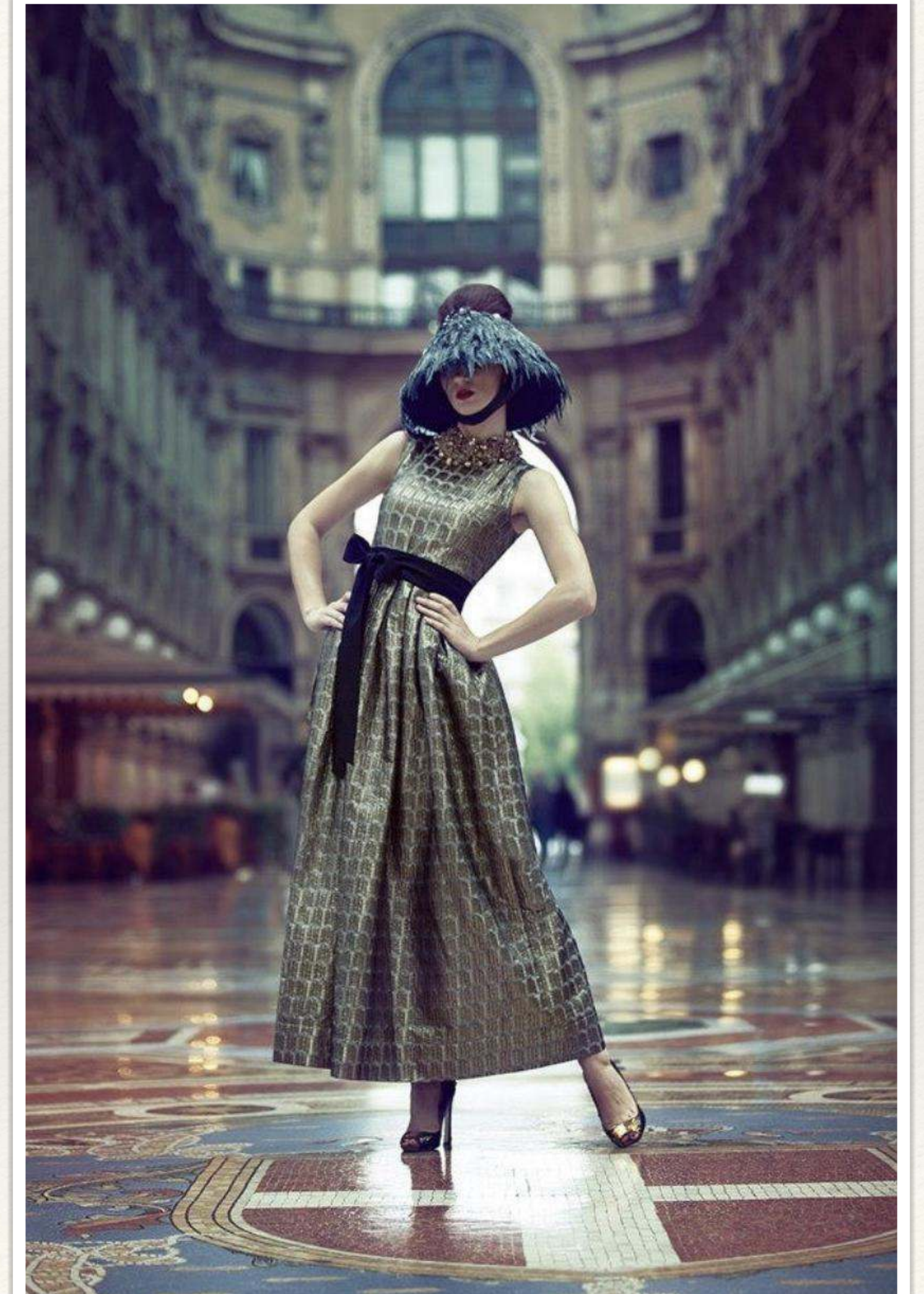
From 2009 to 2012, the KHAVAARAPIEVA brand developed a creative partnership with the renowned Manuel Revert Factory. During this collaboration, all collections were crafted using exclusive fabrics designed by the factory's own creative team.

This partnership became a period of exceptional creative synergy, resulting in distinctive collections that combined innovative textile design with the brand's signature aesthetic. The cooperation delivered strong artistic and professional outcomes, enriching the brand's identity and expanding its creative possibilities.



Jose Ramon Revert

Collaboration with Revert Fabrics. Milano.Italy.



Collaboration with Revert Fabrics. Milano. Italy.



Collaboration with Revert Fabrics. Milano. Italy.



Collaboration with Revert Fabrics. Milano. Italy.

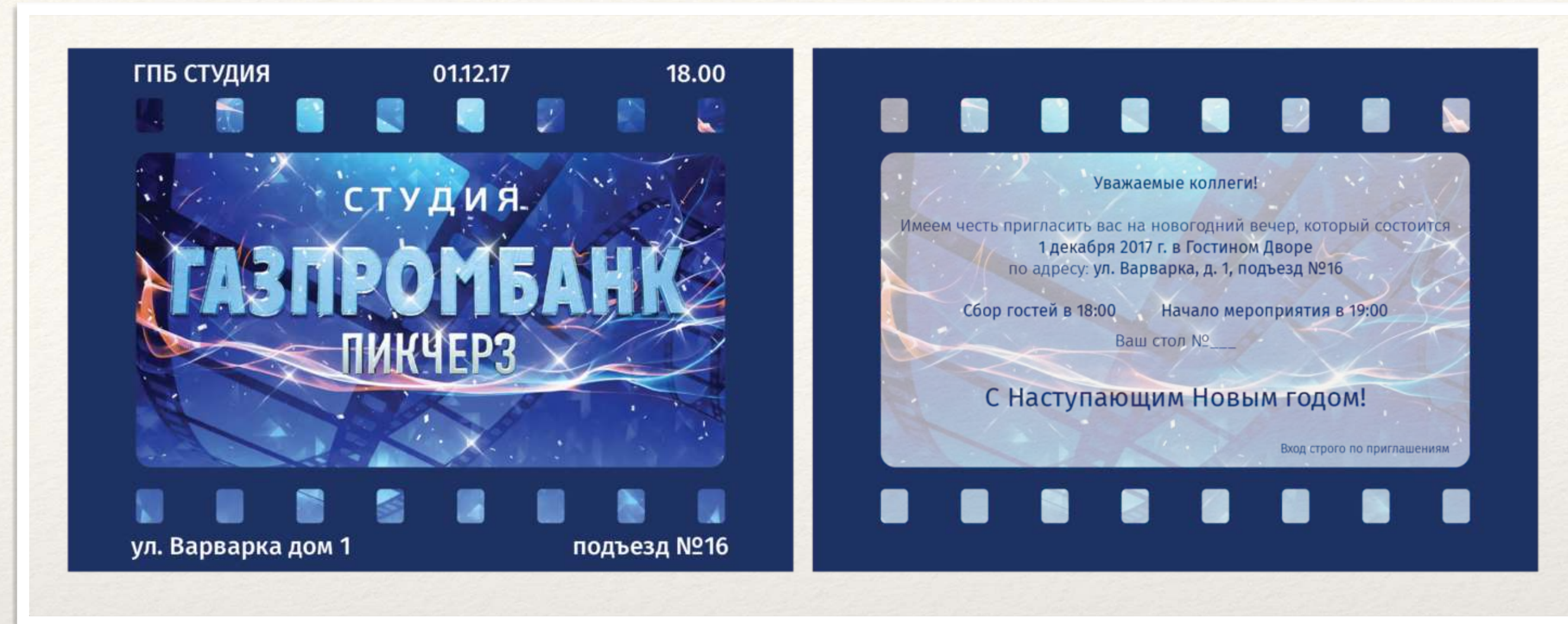


Collaboration

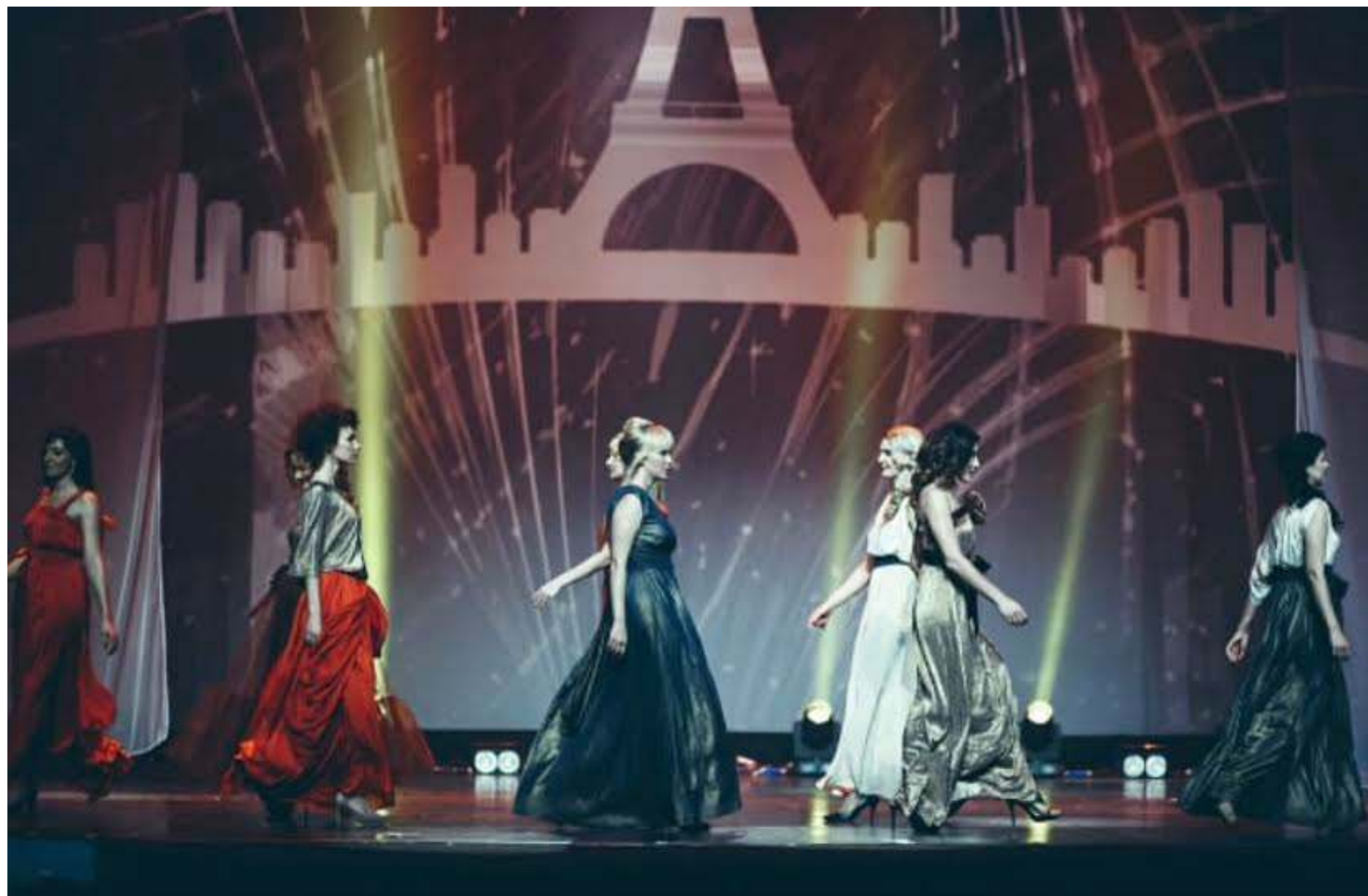
Gazprombank Russia

Gazprombank New Year Show — Special Designer Collaboration (2017)

In 2017, Khava Arapieva was invited as a designer to collaborate on the New Year Show for Gazprombank. As part of this project, she developed the concept and design of the event's invitations and created an exclusive capsule New Year collection.



Gazprombank Fashion Show



Collaboration

Arlecchino Group Russia

Corporate Uniform Design for Arlecchino Group (2017)
In 2017, Khava Arapieva was invited by the Arlecchino Group as a designer to develop the corporate clothing concept for all company employees. The project included creating cohesive, functional, and aesthetically refined uniform designs that reflected the company's identity and values.

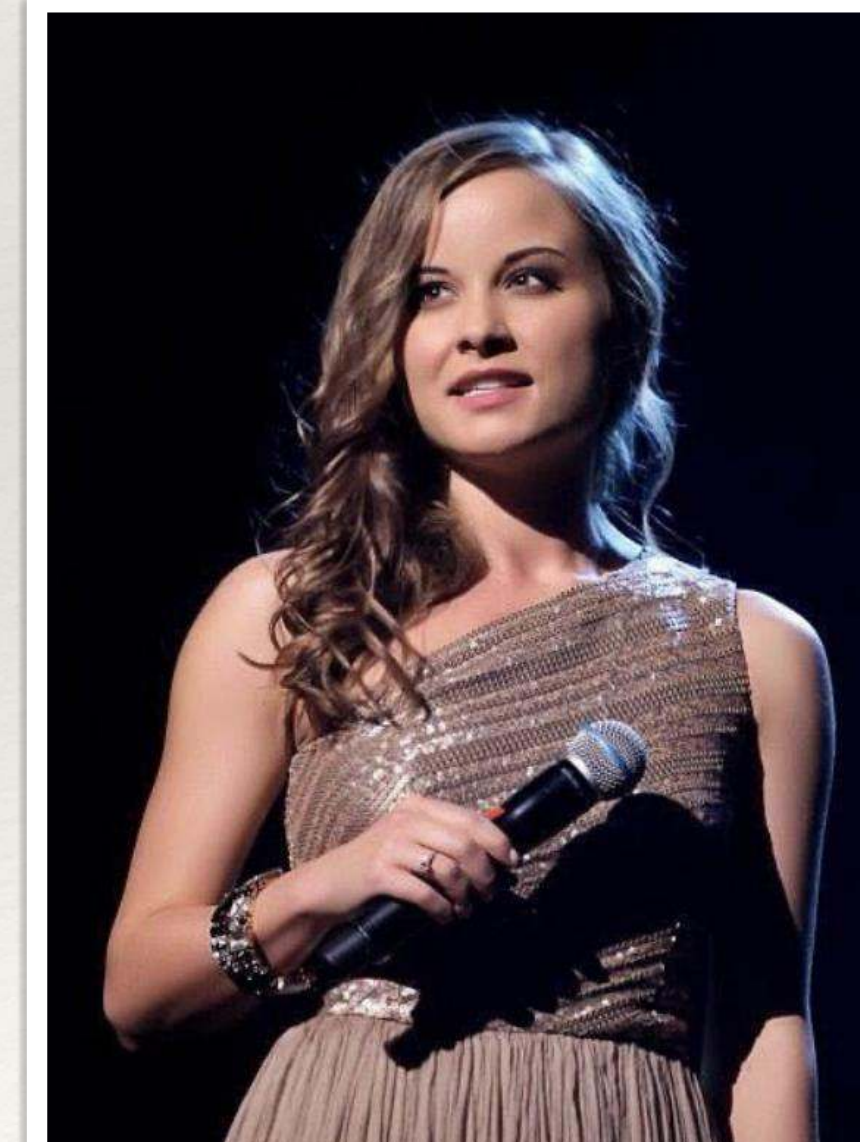
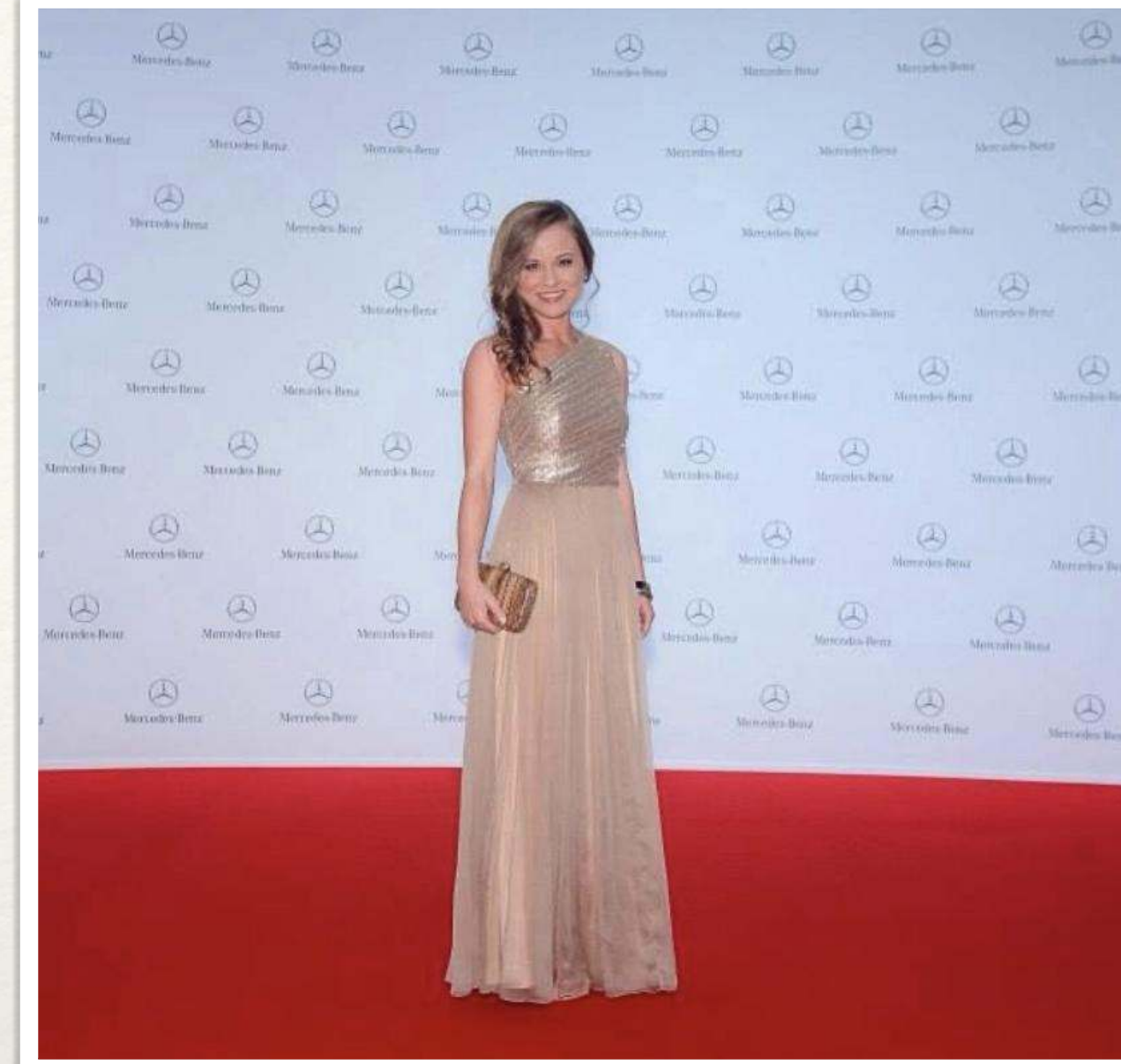


Collaboration

Mercedes-Benz Russia

Chief Designer for Maria Morozova (2009–2015)

From 2009 to 2015, Khava Arapieva served as the Chief Designer for Maria Morozova, Mercedes-Benz Russia's Director of Marketing and Communications. In this role, she was responsible for creating personalized, high-end wardrobe solutions, combining elegance, functionality, and a distinctive sense of style tailored to the client's professional and public image.



Collaboration

Hyundai Motor Group

Moscow International Automobile Salon — Hyundai Motor Group & Russian Silhouette
(September 8, 2013)

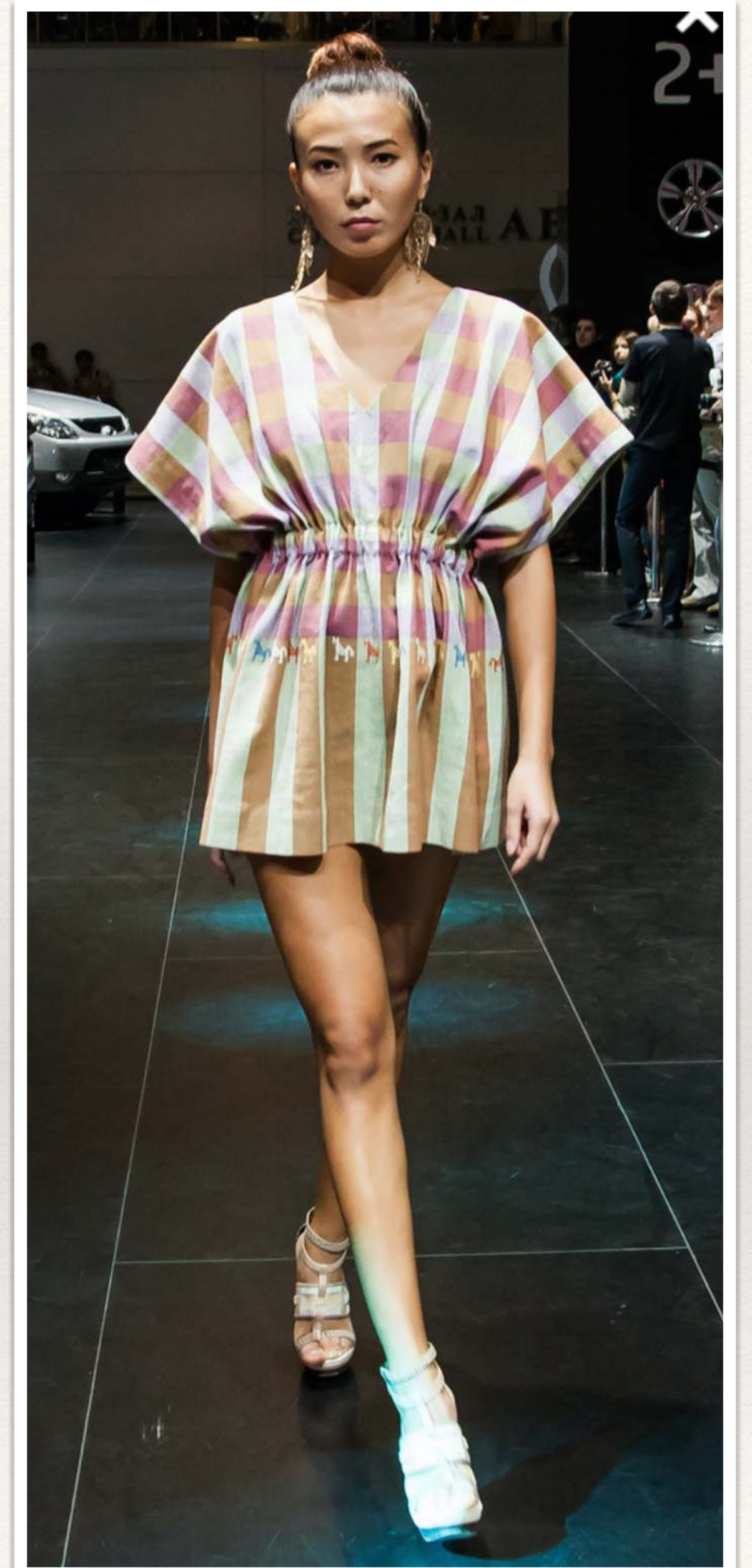
On September 8, 2013, Hyundai Motor Group in collaboration with Russian Silhouette participated in the Moscow International Automobile Salon at Crocus Expo.

Fashion and the automotive industry have long shared a common language: innovation, quality, and relevance. It is no coincidence that global auto brands often support fashion weeks and runway shows worldwide.

The Hyundai pavilion was truly extraordinary—a futuristic space created by a team of Korean specialists. With a massive screen, spectacular lighting and sound, and artful displays of cutting-edge vehicles, it provided an unparalleled venue for a fashion show.

The Russian Silhouette Charitable Foundation showcased collections by emerging designers whose work has already earned recognition from fashion professionals, including Khava Arapieva and Denis Doroshenko.





Collaboration with Calendar “Russian Silhouette” 2009



Collaboration Calendar “Beauty Academy” 2012

Presentation of the calendar of the Russian Silhouette Charitable Foundation for 2012

“Beauty Academy” Calendar by Russian Silhouette Charitable Foundation
On the eve of the New Year, the Russian Silhouette Charitable Foundation released its traditional calendar, featuring cinema stars wearing creations by Russian designers. The photo shoot took place at the Russian Academy of Arts, one of the country’s largest cultural centers, which was celebrating its 250th anniversary. The calendar was aptly named “Beauty Academy”, highlighting the unique fusion of fine art, fashion, and acting that gives the publication its poetic and sophisticated mood.

The project brought together masters of Russian fashion and recent winners of the Russian Silhouette competition. Among the emerging talents showcased in this edition was the successful young designer Khava Arapieva.



Collaboration with Tatyana Mikhalkova - Fashion Show

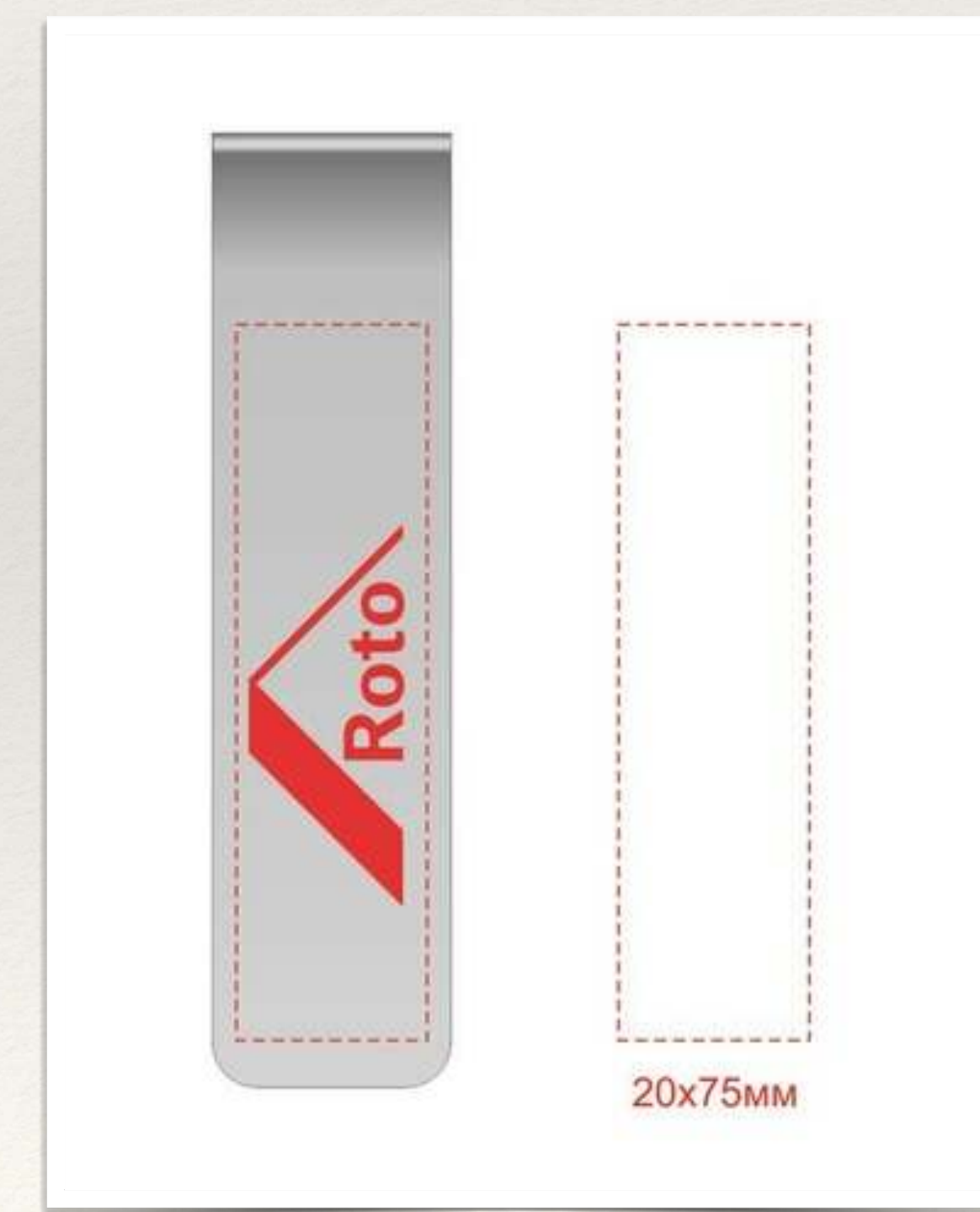
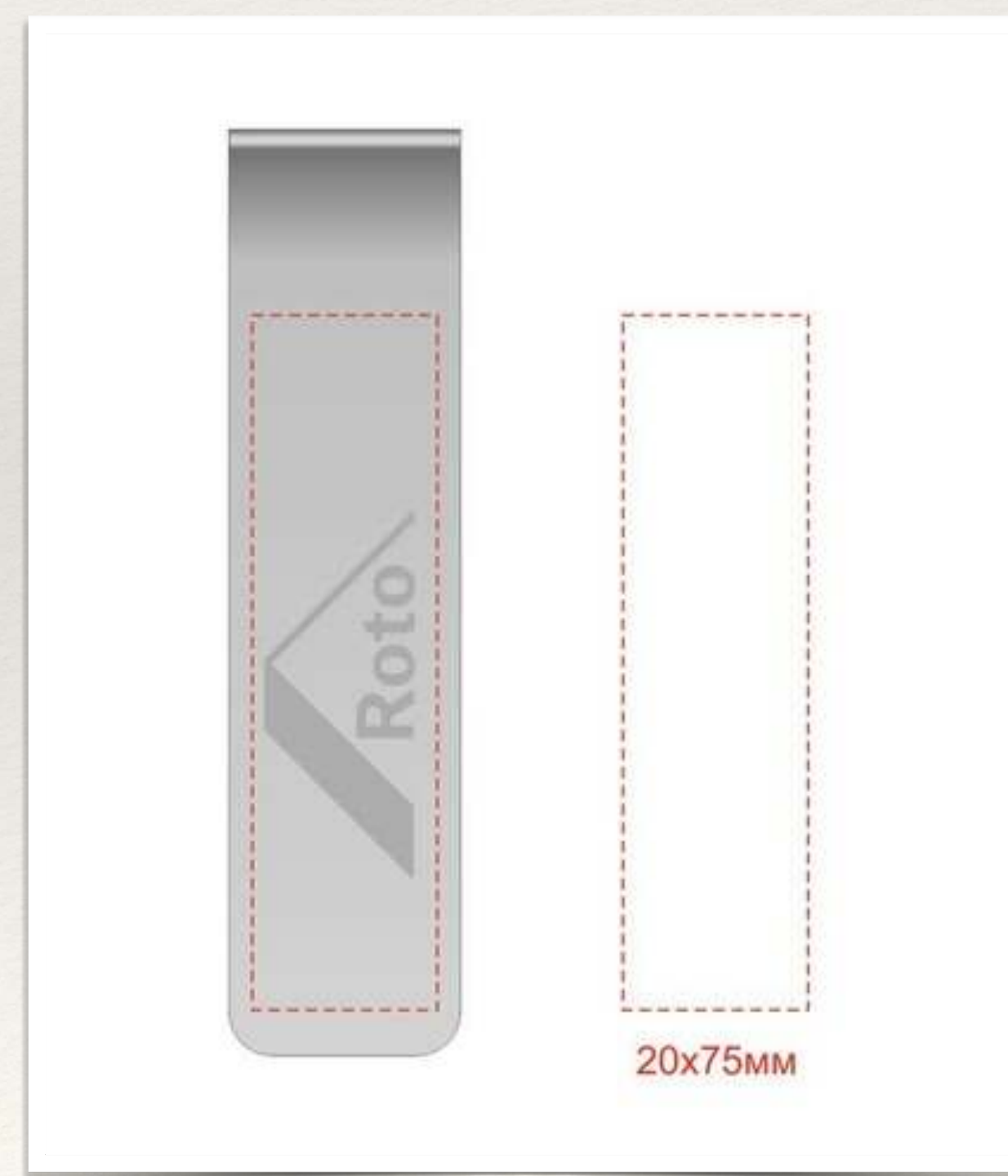
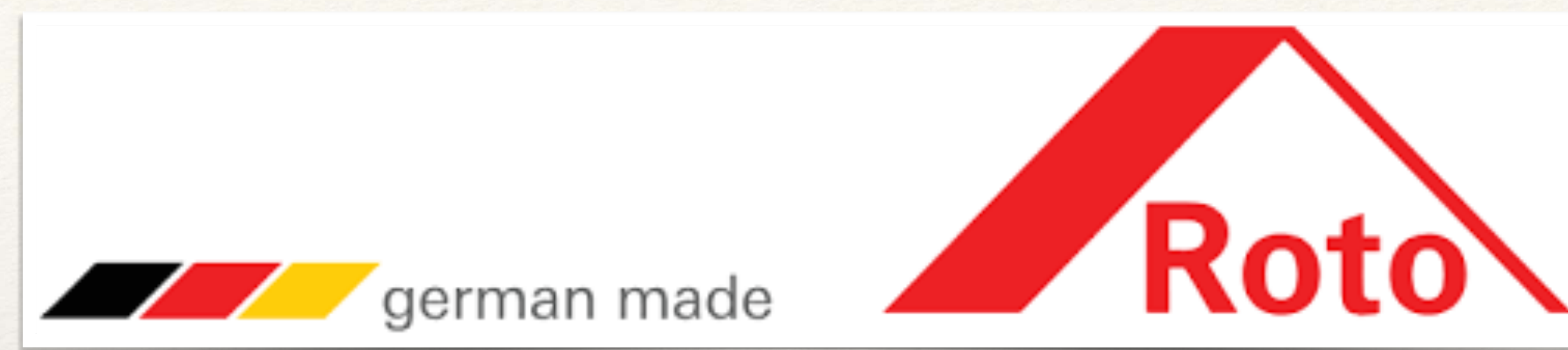
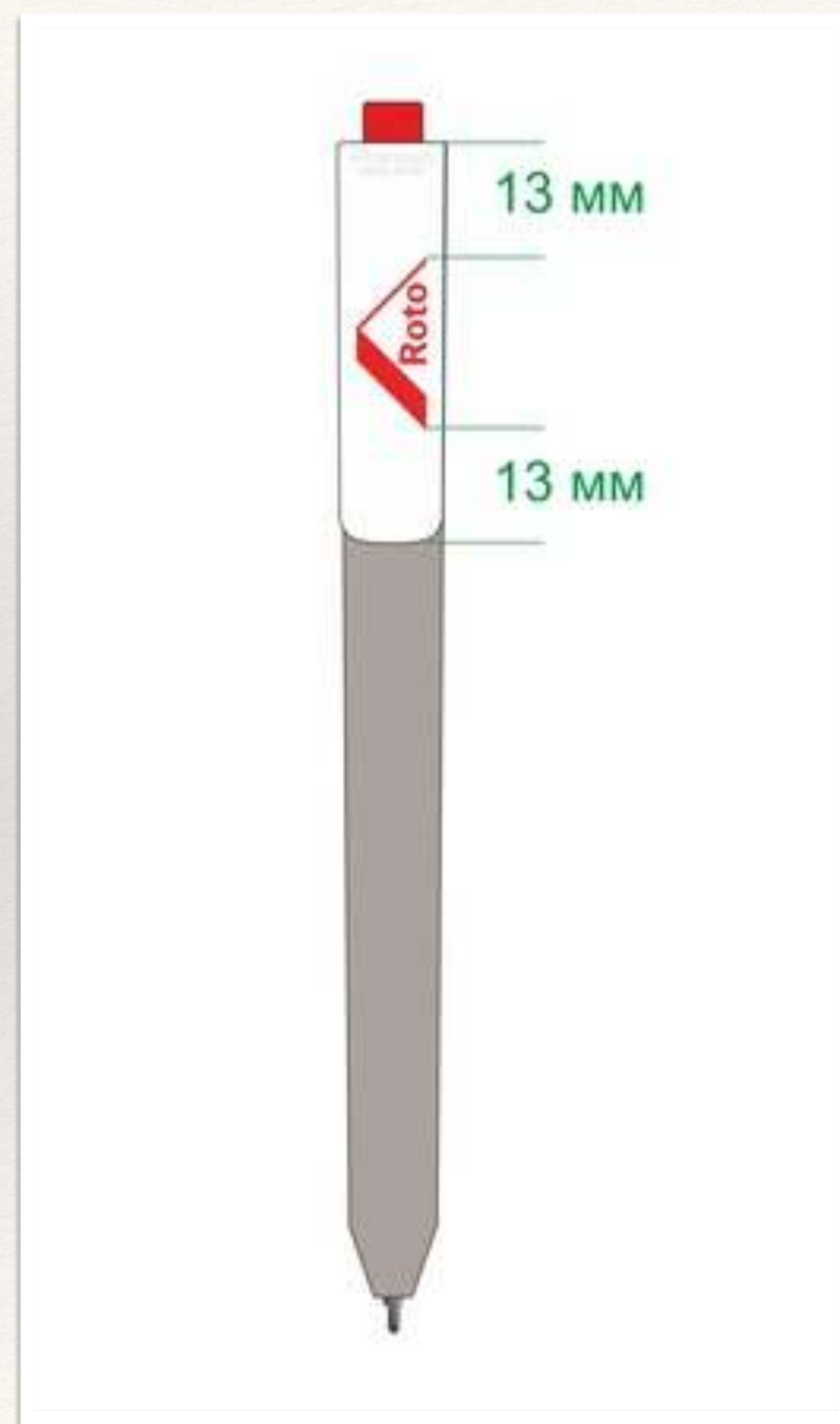
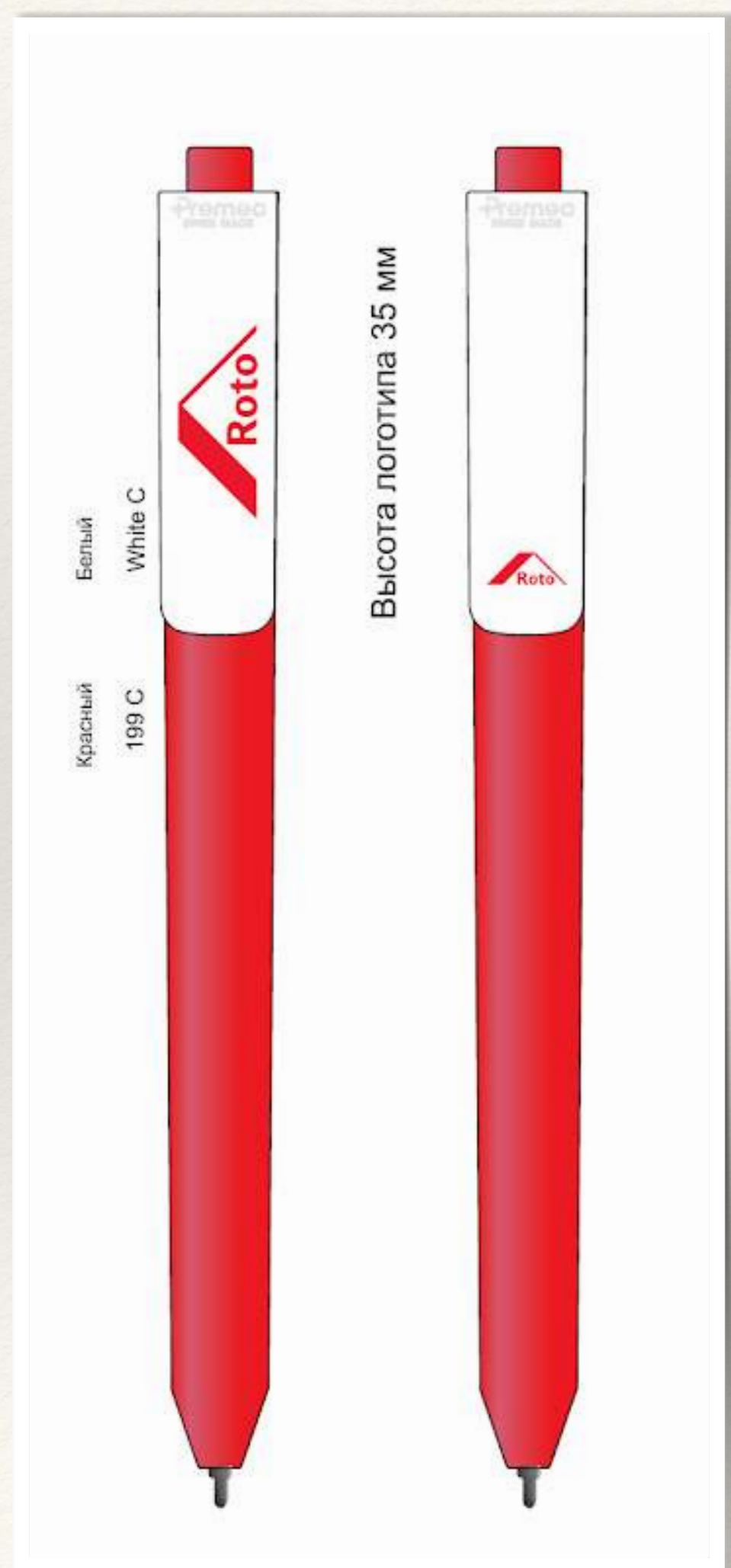




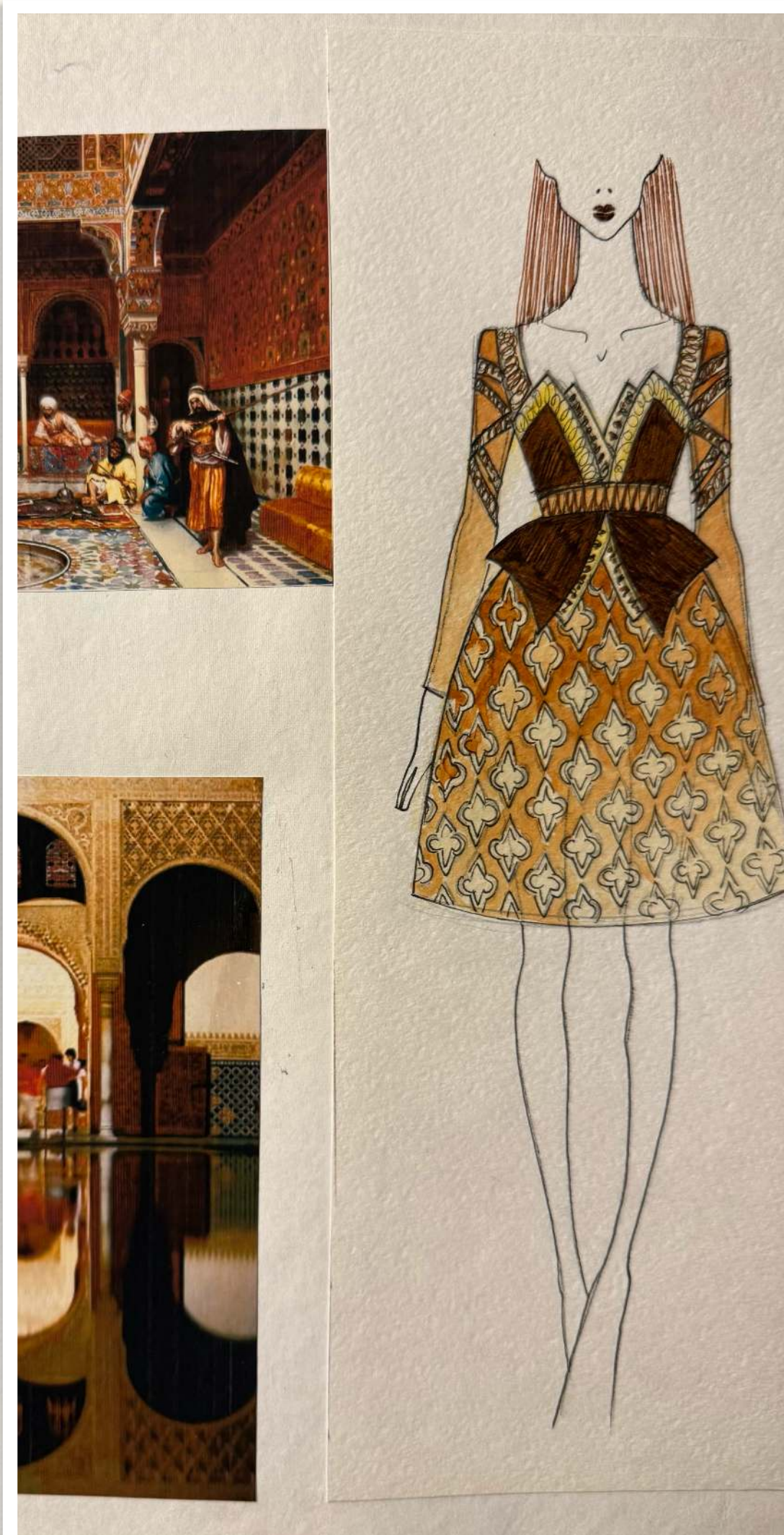
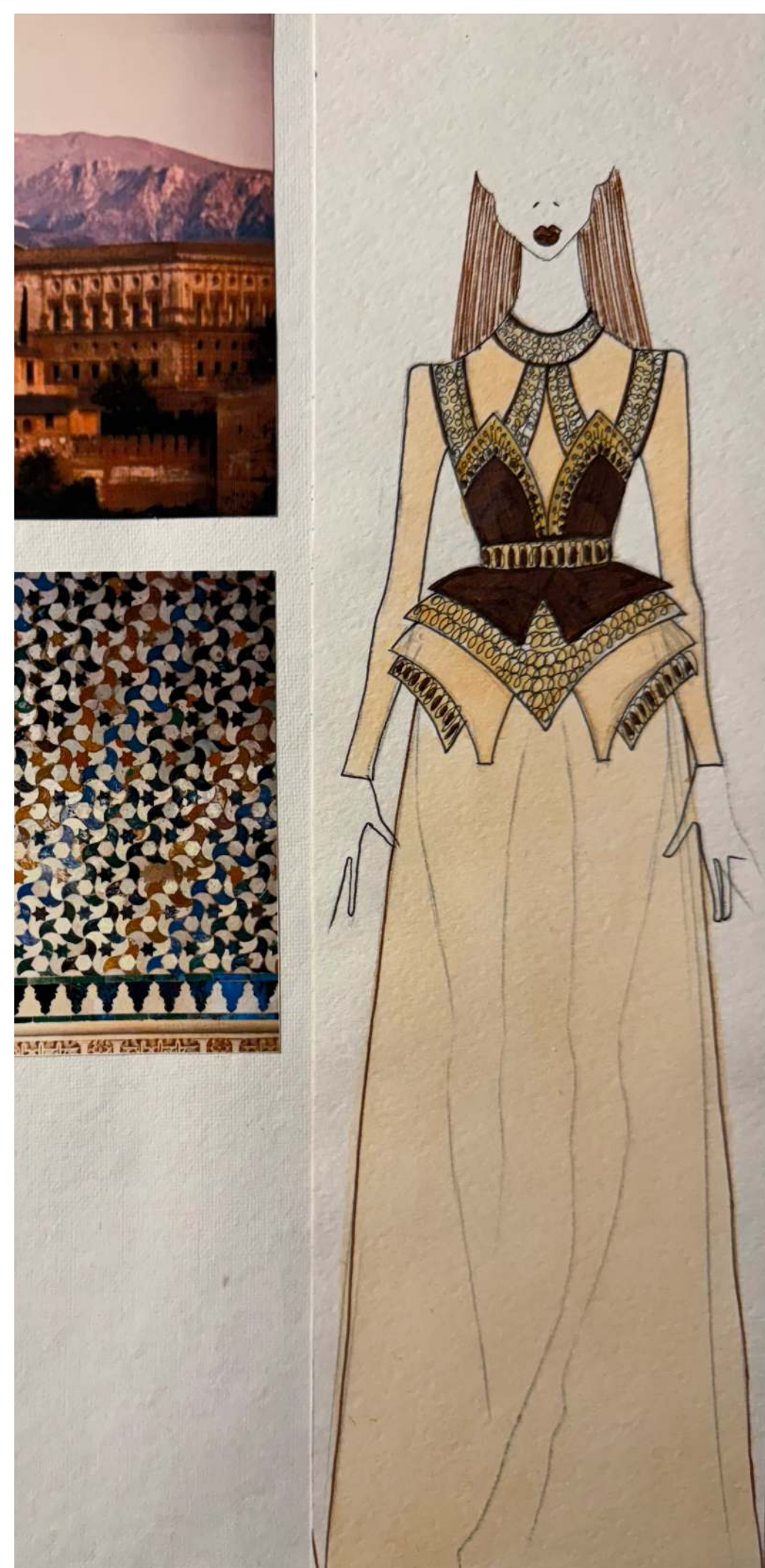
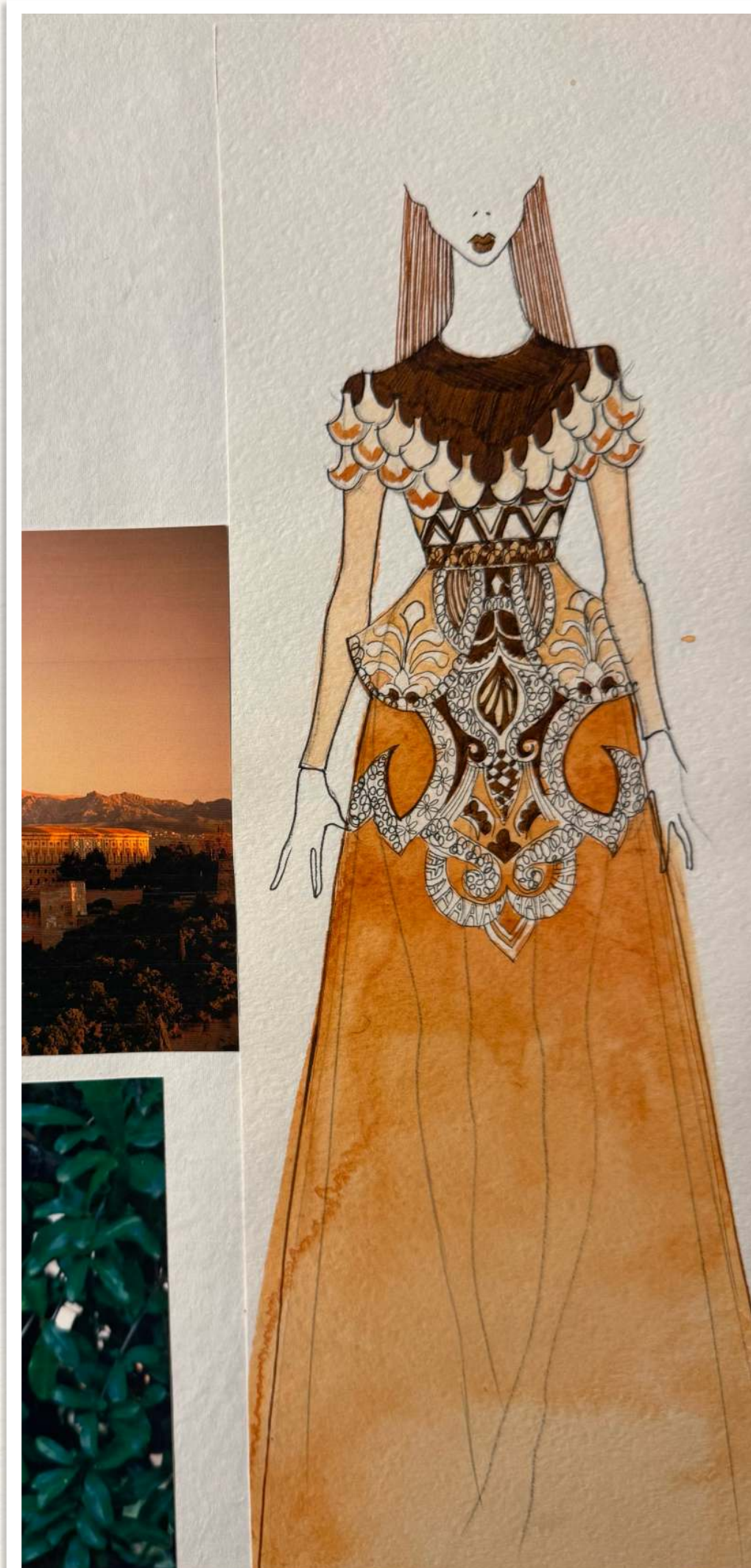




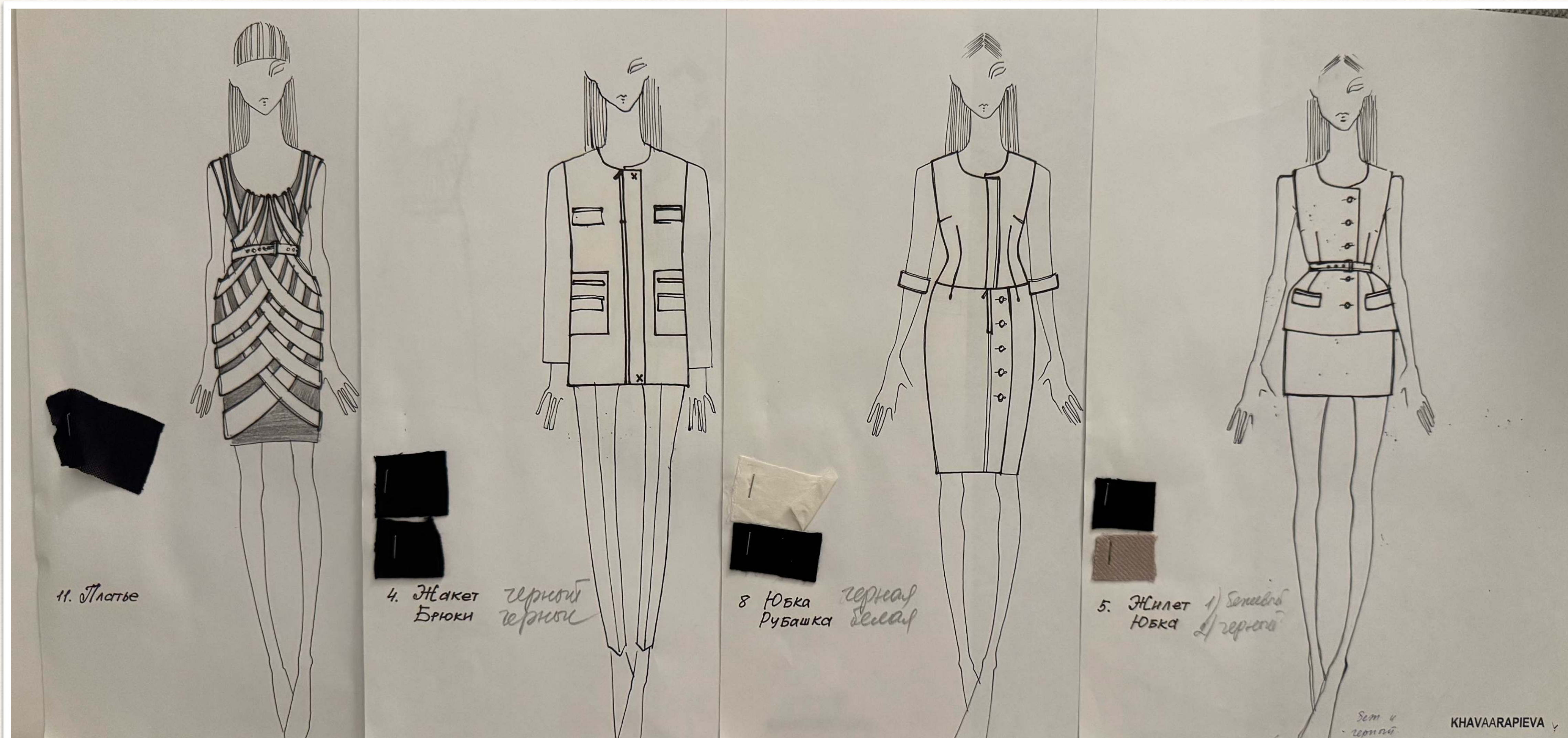
COLLABORATION - SOUVENIR PRODUCTS FOR "ROTO FRANK" COMPANY



Work-in-progress fashion sketches



Work-in-progress fashion sketches



Work-in-progress fashion sketches



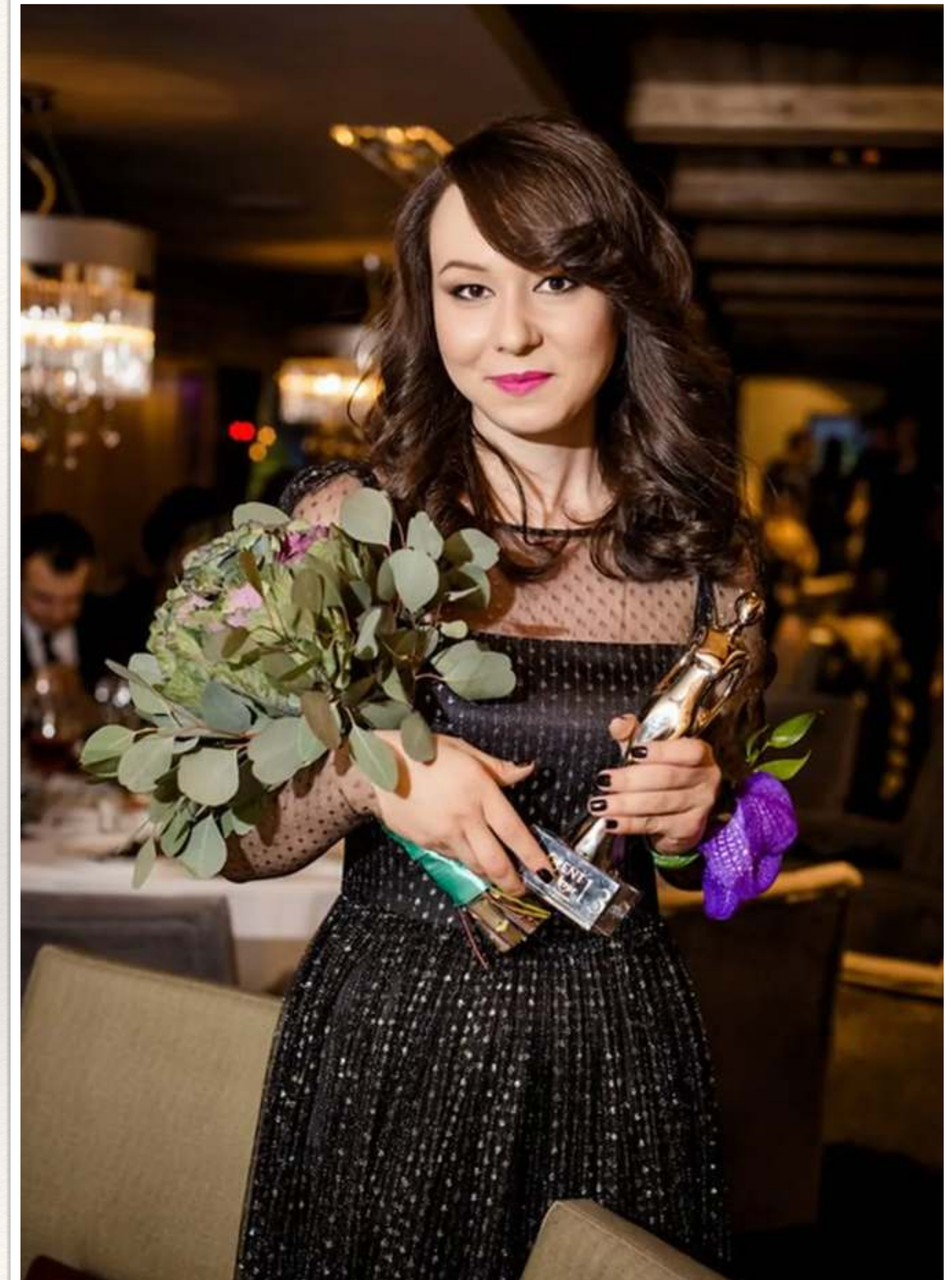
Award

GLENT IN MIRROR AWARD 2013

Glent in Mirror Award Ceremony — “New Look” Winner (November 27, 2013)

On November 27, under the arches of the Neskuchny Sad restaurant, the second Annual Glent in Mirror Award Ceremony took place. Guests were welcomed by the host, Andrey Malakhov, and treated to an extraordinary fashion show featuring innovative wedding dresses and original fur creations, live performances by artists, and a gala dinner curated by Italian chef Michele Lanzani.

During the ceremony, all award categories were announced, and the winners were revealed. Khava Arapieva received the “New Look” award, recognizing her creative vision and contribution to contemporary fashion.





Contacts

Phone number: +1 646 7993434

e-mail: khavaarapieva@gmail.com

LinkedIn: <https://www.linkedin.com/in/khava-arapieva-4536921a8/>

Instagram : khavaarapieva

